

ShowGOTM

VirtualAssistant

Trade Show Data Transformed





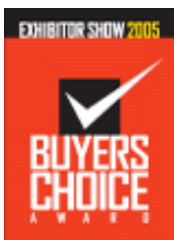
Managing Trade Shows just got Easier!

Managing Trade Show data has become an integrated part of every coordinator's daily life, but you don't have the time or resources to monitor event websites as you'd like for the latest updates or deadlines, that would ultimately save your company hundreds or thousands of dollars per show.

Made by Exhibit Coordinators for Exhibit Coordinators

Created for trade show coordinators by trade show coordinators, ShowGo VirtualAssistant is designed to help you plan and manage trade shows by importing vital trade show data from the exhibitor service manual of upcoming events into your ShowGo database. ShowGo VirtualAssistant also learns the type of events you exhibit at throughout the year. It will recommend shows based on your existing timeline, giving you a new way to select shows as well as giving you a head start into the planning process.

Awards:



ShowGo VirtualAssistant - Benefits

Accurate – ShowGo's VirtualAssistant will provide accurate, up-to-date and error free information.

Verifiable - All event data imported into your event database will be checked and verified.

Economical – By entering the data for you, it's like you've added a new team member at a fraction of the cost.

Timely – Up-to-date information is readily available when needed.

Simple – Once your event has been updated, simply open the event and your data is ready and waiting - saving you and your team hours of data entry per event.

Complete – Each event will have the most up-to-date information. You will also be notified when any new information new becomes available.

